

Question				
1.	a.	Which was the most popular attraction in 2018?	Tate Modern	1
	b.	Which tourist attraction had increased in popularity the most from 2017?	Southbank Centre	1
	c.	Give two reasons why London is the most popular location in the UK.	Loads of attractions, history, monarchy, easy to get to, well advertised in the media/overseas.	2
2.	a.	What is ecotourism?	Going on holiday to visit natural places.	1
	b.	Explain two benefits that ecotourism can bring to a location.	Award one mark for a point and a second if it is explained in some detail. <ul style="list-style-type: none"> • Money for locals • Money for conservation • Ecosystem education • Volunteer helpers • Makes it harder for companies to damage the area. 	4
3.	a.	Give one reason why tourists may visit Cornwall.	Weather, beaches, for a rest, surfing etc.	1
	b.	Explain two negative impacts that tourism has on Cornwall.	Award one mark for a point and a second if it is explained in some detail. <ul style="list-style-type: none"> • Traffic congestion • Litter/pollution • Seasonal working is limited • Overreliance on tourism 	4
4		'Dark tourism is a great way to keep history alive.' Do you agree? Explain your answer. Aim to talk about both positive and negative sides of dark tourism and to give specific examples. Be sure to come to a definite conclusion one way or the other.	For this question, use the following best fit from the table below.	

Level 1	Describes some reasons for OR against the statement. Low quality of English – SpaG (Spelling, punctuation and grammar)	1-3
Level 2	Explains some reasons for OR against the statement. OR Describes some reasons from both sides of the statement. Comes to a basic conclusion as to whether the statement is true or not but this may not be explained. Good SPaG – some mistakes but not many.	4-7
Level 3	Complex explanations of arguments BOTH for and against the statement. Comes to a clear, reasoned conclusion. Excellent SPaG with very few errors.	8-10

When you have found a mark out of 24, use this grid to show what grade you have achieved:

Marks	Grade
10 or less	2
11-14	3
15	4c
16	4a
17	5c
18	5b
19	5a
20	6c
21	6b
22	6a
23	7c
24	7b